

# Hot Meats™ FAQs

## Q: What is Hot Meats™?

A: We infuse our top quality sunflower meats with an exclusive chili pepper and safflower oil formulation. When a squirrel takes a bite, he experiences a very uncomfortable burning sensation - the same as if you bit into a hot pepper yourself.

## Q: Why does it bother the squirrels and not the birds?

A: The chili pepper plant has evolved over time to be attractive to birds, but distasteful to squirrels. When a bird eats a chili, the seeds remain intact and pass through to the bird's droppings where they are spread over a wide area, but the digestive tracts of mammals destroy the chili seeds. So as a defense mechanism, chili plants taste hot to mammals, while birds cannot taste the heat at all.

**100% ALL NATURAL  
NO WASTE, NO MESS  
NO SQUIRRELS!**

## Q: Is chili pepper physically harmful to the squirrels?

A: Absolutely not. The burning sensation caused by eating Hot Meats™ is a sensory stimulation only. That means there is no physical damage to the eye, nose, or throat tissues of the squirrel - the squirrel just "feels" like there is. It makes for a very safe, effective, and humane way to keep all types of mammals away from your bird feeder.

## Q: What can I expect to see at the feeder?

A: Since a squirrel must actually eat and taste the chili to know that it doesn't like it, you may see several squirrels trying it out over the next couple of weeks. What **you will not see** is a squirrel sitting down for a long meal and emptying out the feeder. The squirrel may sneeze, wipe its face, or run to your birdbath for a long drink of water — all perfectly harmless to the squirrel, but sweet revenge for the besieged bird watcher.

Once all the squirrels in your area have tried Hot Meats™ and felt the effects of the chili, they will leave your feeder alone and look for other food sources.

## BIRDS THAT LOVE HOT MEATS™

- ◆ Cardinal
- ◆ Red-bellied Woodpecker
- ◆ Goldfinch
- ◆ Wren
- ◆ Chickadee
- ◆ Titmouse
- ◆ Nuthatch
- ◆ Hairy Woodpecker
- ◆ Purple Finch
- ◆ Indigo Bunting
- ◆ Grosbeak
- ◆ Red-headed Woodpecker
- ◆ Eastern Bluebird
- ◆ Dark-eyed Junco
- ◆ Kinglet
- ◆ Pine Siskin
- ◆ Song Sparrow
- ◆ Downy Woodpecker

*...and many more!*

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